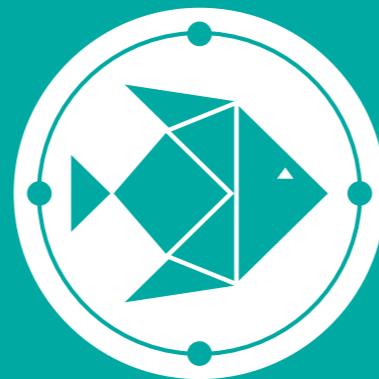


# The flustix MICROPLASTIC-FREE TRUSTMARK



**flustix**  
RETHINK PLASTICS

## TESTING & CERTIFICATION PARTNERS

Recycle ·  
Me

 **WESSLING**  
Consulting | Engineering

**iGSC**  
Institute of Global Sustainability Certification

**KIAST**  
Korea Institute of Analytical Science and Technology



**kiwa**

 Measurlabs

**KOTITI** Testing &  
Research Institute

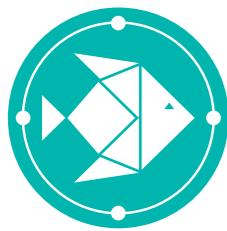


**intertek**  
Total Quality. Assured.

 **CONTROL UNION**

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# THIS IS flustix

independent. verified. secure.

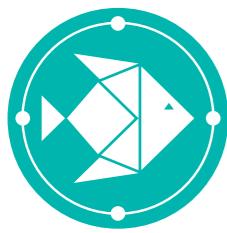
The flustix initiative offers companies a comprehensive portfolio for implementing plastic sustainability and circularity. Through the purchasing decisions of consumers (B2C) and business partners (B2B) flustix aims to promote a responsible approach to the valuable material plastic.

flustix offers six trustmarks, which are registered with the EUIPO and are therefore under international protection: one trustmark for **MICROPLASTIC-FREE** product content, three trustmarks certifying **LESS PLASTICS** in products, packaging or product content.

Moreover, the flustix **RECYCLED** trustmark is suitable for goods made from metal, glass, paper and/or plastic (among others) with recycled content. The flustix **RECYCLABLE** trustmark declares the recyclability of packaging.

The flustix initiative cooperates with independent and internationally accredited certification and testing partners. flustix-certified goods are traded and sold worldwide. With a flustix certificate, companies can also achieve significant cost savings, e.g. in countries with plastic taxes or such as waste management and disposal fees.





# THE PLASTIC-FREE & MICROPLASTIC-FREE TRUSTMARKS

independent. verified. secure.

### flustix LESS PLASTICS TOTAL PRODUCT

This trustmark covers both the product and its packaging. Each component is tested independently and must meet the respective requirements in its category to be certified successfully.



### flustix LESS PLASTICS PACKAGING

For the packaging of consumer goods, significant plastic savings can often be achieved: Packaging that complies with the 95/5 requirement of the PPWR and is at least 95% plastic-free may be marked with the green trustmark upon successful certification. This certification also serves as official proof towards the systems, allowing companies to reduce related fees.



### flustix LESS PLASTICS PRODUCT

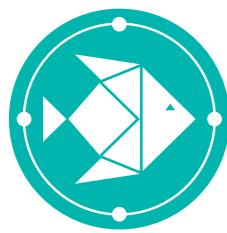
This flustix certification is available for products that are plastic-sustainable (excluding packaging). The trustmark is awarded based on the product category and material of the product being certified. The certification relies on specific thresholds aligned with international standards and applies product-specific requirements in line with EU regulations.



### flustix PRODUCT CONTENT MICROPLASTIC-FREE

This flustix trustmark certifies product contents that are free from microplastics. flustix, in collaboration with its partners, inspects and certifies according to the definition of microplastics in the REACH Regulation (EU No. 2055/2023). Microplastic-free status is confirmed through laboratory testing.





# THE MICROPLASTIC-FREE TRUSTMARK

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## flustix CONTENT MICROPLASTIC-FREE



This flustix seal certifies product content that does not contain microplastics. flustix tests and certifies with its partners on the basis of the amended REACH regulation. The absence of plastic is verified through laboratory testing.

## GOOD TO KNOW: PRODUCT VARIANTS & SUBTYPES

Grouping of different fragrance variants and colors with an otherwise identical recipe is possible under one license (at no extra charge for the license fee)!

Product Contents such as Cosmetics, Body Care, Agricultural Products, Cleaning and Household Products & many more!

The following Product types are applicable for this certificate:

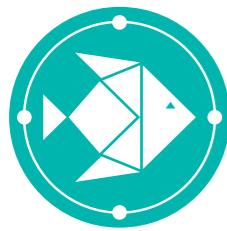
- ✓ liquid
- ✓ gelous
- ✓ performing in a liquid or gelous state & water-solveable

## CONTAMINATION/ LIMIT OF TECHNICAL UNAVOIDABILITY

- Max. **0.1 %** residual microplastics in the mass weight portion of the product content

## SIZE OF SOLID PLASTIC PARTICLES

- Laboratory analysis down to **1 µm** particle size



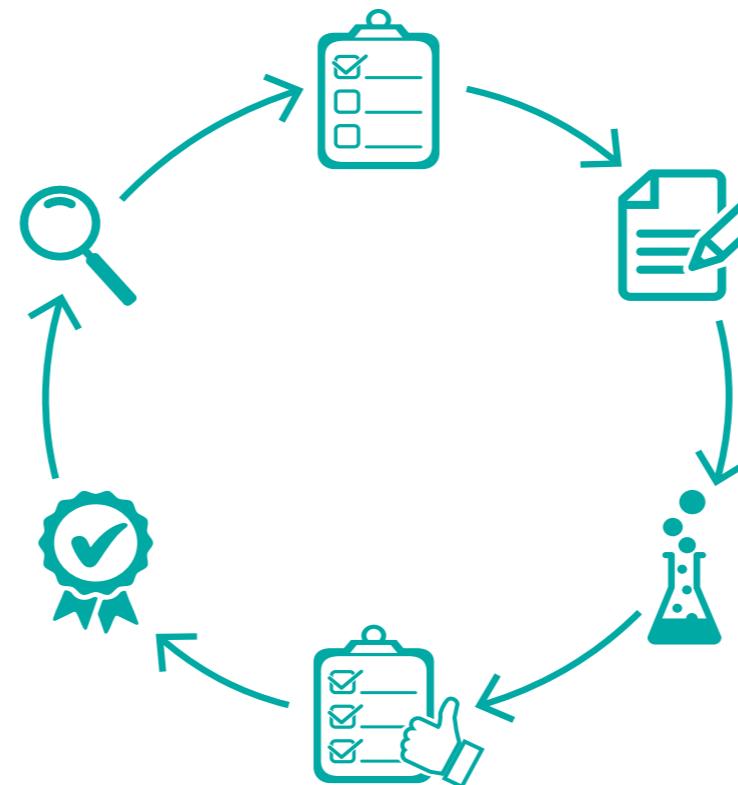
# HOW TO RECEIVE THE MICROPLASTIC-FREE TRUSTMARK

## 6. MONITORING: COMPLIANCE CHECK

To safeguard all licensees, we conduct laboratory analysis-based compliance checks on your goods every two years, as required under EU law, ensuring ongoing conformity and the highest level of safety.

## 5. CERTIFICATE ISSUANCE

The certificate is issued and published online on the official [flustix database](#). Use your flustix seal across all channels – on-pack at POS, on your website, and in sales or exhibition materials.



## 4. CONFORMITY ASSESSMENT

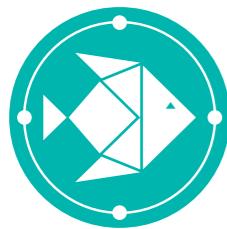
The test results are subjected to a conformity assessment by our certification partner to assess if the certification requirements are met.

## 2. OFFER

Based on the form you filled in, our certification partner will provide you with an individual offer. After accepting the offer, you will be asked by the certification partner to send samples to the testing laboratory.

## 3. LABORATORY TESTING

The tests are carried out using the latest technology. If required: Find more details in the certification scheme for [MICROPLASTIC-FREE](#).



# THE INDEPENDENT flustix CERTIFICATION SYSTEM

flustix works with recognized and internationally established partners to offer the flustix certification portfolio. Depending on the trustmark the client applies for, selected partners test and certify in an independent third-party system based on our certification programs.

## BENEFITS OF flustix CERTIFICATIONS

- ✓ Enablement of cost savings, e.g. in countries with plastic taxes or in waste management and disposal fees
- ✓ Increased customer confidence in certified products
- ✓ Enhanced brand image through transparency & credibility
- ✓ Long-term customer loyalty and retention
- ✓ Strong purchasing incentive for sustainability-oriented customers
- ✓ EU Green Claims conformity within the framework of international guidelines
- ✓ Protection and credibility advantage vs. risky self-declarations
- ✓ Sales advantages compared to non-certified competition
- ✓ Competitive advantage through certified ecodesign
- ✓ ONE recognizable trustmark for four areas of application
- ✓ Preference in public procurement

## TESTING & CERTIFICATION PARTNERS

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Korea Institute of Analytical Science and Technology



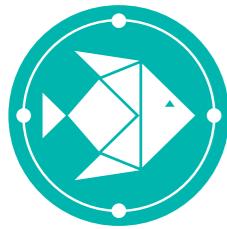
**kiwa**

**KOTITI** Testing & Research Institute



**intertek**  
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## ACKNOWLEDGMENT

flustix is recognized by politics, NGOs and consumer protection.

**“** Only the Blue Angel and flustix integrate additional requirements for the verification and limitation of various pollutants, and thus create transparency.

**Umweltbundesamt (Federal Environment Agency)**  
in Publication: "Kleine Kniffe"

**“** The EU cites flustix as a "good practice": The label is an educational support for empowering consumers in their daily shopping decisions.

**European Union**  
European Circular Economy Stakeholder Platform

**“** The consumer advice center classifies the flustix trustmark as reputable.

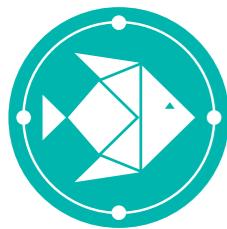
**Frankfurter Allgemeine Zeitung (Newspaper)**  
from 05/10/2019, No. 231, P.20

**“** flustix is suitable for packaging as well as for other products.

**The German Federal Government**  
to the parliamentary question "Printed matter 19/30321" from 04/06/2021

**“** flustix was the natural choice to partner with on the development of Starbucks' new home-compostable and widely recyclable cup in Europe — not only because of their strong reputation in plastic reduction and transparency, but because their certification adds meaningful recognition to our latest innovation.

**Adam Turner, PhD**  
Director of Sustainability at Starbucks



## REFERENCES





**WE ARE ALWAYS HAPPY TO ASSIST WITH ANY QUESTIONS  
AND WILL GLADLY GUIDE YOU THROUGH THE ENTIRE PROCESS.**